



***Bettina von Stamm, PhD***

Dr. Bettina von Stamm has been a visionary thinker and doer in the field of innovation for well over 25 years. Whether running leadership seminars and workshops or speaking at conferences, coaching or teaching MBAs and executives, Bettina brings her contagious positive energy to bear to inspire and open minds. She enables both individuals and teams to think differently about being creative, about applying that creativity to their business, and enables diverse teams to work joyfully with each other. Her approach combines her deep insights with latest ideas

from scientific and social science research.

**Past and Current Clients Include:**

AMP; Banco Santander; Deloitte; Deusto Business School; DSM; Fraunhofer; GlenDimplex; Hongkong Design Centre; Hult International Business School; IDEO; Imerys Graphite & Carbon; Lloyds Register; London Business School; 3M; Mars; Philips; Republic of Estonia Government Office; Sanofi Aventis; Saint Gobain; SAP; Siemens; Steelcase; Technical University Munich

**Education and Affiliations:**

Diplom Ingenieur Architecture & Town Planning (Germany); Master of Business Administration (UK); PhD in Design Management (UK) ; Advisory Board Member - Global Innovation Institute; Fellow - The Royal Society for the Encouragement of Arts, Manufactures and Commerce; Peter Pribilla Foundation; CLIC - Center for Leading Innovation & Cooperation; Member - International Society for Professional Innovation Management; 'Warriors for The Human Spirit'

**Personal Interests:**

Born and raised in Kiel—Germany's North, Bettina lived in the UK from 1990 to 2021, before settling in Munich—Germany's South. She loves classical music, the feel of sunshine on her face, and good conversations with friends—ideally over a delicious meal.